



Edwin M. Lee, Mayor

Trent Rhorer, Executive Director

MEMORANDUM

TO: HUMAN SERVICES COMMISSION

THROUGH: TRENT RHORER, EXECUTIVE DIRECTOR

FROM: SUSIE SMITH, DEPUTY DIRECTOR
CHANDRA JOHNSON, HSA DIRECTOR OF COMMUNICATIONS

DATE: MARCH 23, 2017

SUBJECT: SAN FRANCISCO HUMAN SERVICES AGENCY WEBSITE

In August, HSA launched a comprehensive redesign of our website with the goal of reimagining how all of our programs and initiatives serve the public in a unified way. The project is managed by a collaborative partnership between several administrative support divisions including Planning, Information Technology, Communications, and the HSA Innovation Office. The initial phase of redesigned content is anticipated to go live in spring 2017.

A talented team of website developers and researchers are supporting our process to understand and integrate the needs of external clients, community based organizations, contractors, government agencies, and HSA employees. We have accomplished several important milestones in the project to transform the way we engage with the public online by providing current, accessible and informative content. A project overview and demonstration of the new website is planned for the March 23 Human Services Commission meeting to solicit the Commissioners' feedback on the new website design and functionality.