

DIGNITY FUND OVERSIGHT AND ADVISORY COMMITTEE
May 21st, 2018; 3:00pm to 5:00pm
1650 Mission Street, 5th Floor, Golden Gate Conference Room
Minutes

Attending: Marcy Adelman, Ramona Davies, Jessica Lehman, Elinor Lurie, Sandy Mori, Allen Ng, Gustavo Serina, Monique Zmuda, Melissa McGee (DAAS), Tiffany Kearney (DAAS)

Call to Order: The meeting was called to order at 3:05 p.m.

Roll Call: Ms. McGee called roll. Margy Baran and Beverly Taylor were absent and excused.

Approval of the Agenda: Members approved the OAC meeting agenda for May 21st, 2018.

Approval of the Minutes: Members approved the April 23rd 2018.

Allocation Recommendation from DAAS for FY 18/19, by Shireen McSpadden: The recommended FY 2018-19 \$3 Million Prop I Growth Allocation Plan was presented to the OAC. Ms. McSpadden explained that allocation plan is based on the dignity fund community needs assessment (DFCNA) and the 2016 DAAS needs assessment. Ms. McSpadden noted that there had not been any changes to the draft since it was presented to the OAC in April and that the funding amounts within each of the initiatives are based on the costs of current programming but can be adjusted. Next, a description of each initiative was presented along with the DFCNA equity factor/s and/or DFCNA recommendation/s it supports.

A recommendation in the DFCNA is to enhance community services by offering intergenerational programming. Intergenerational programming can create an opportunity to reach individuals not accessing and/or not aware of services. It has potential to appeal to individuals who are isolated and/or have unmet needs. It also creates opportunity for collaboration. DAAS envisions programming in multiple neighborhoods to reach different populations. This approach will help to address DFCNA equity factors such as language and demographics based on neighborhoods. DAAS was asked to expand on this vision. DAAS explained that the allocated funding is intended to support 3 to 4 programs. One idea is to have a lead agency distribute funding to different neighborhood organizations. An OAC member suggested that neighborhood centers be considered a location for intergenerational programming. Another member expressed the need to focus on relationship building and desire for programming beyond a visiting program. An OAC member commented that individuals who attend neighborhood centers are less likely to be isolated. A member expressed the need to explore programming to connect younger adults and older adults. It was also suggested by a member that there is a need for more interesting programming to attract new consumers. Another member commented on the importance of evaluating an organization's expertise, capacity, and ability to conduct outreach when proposals are submitted through the RFP process. DAAS expressed support for all of the ideas offered and stated the intent is to have different program models to help meet the needs in several ways. DAAS added that intergenerational programming is expected to attract new consumers. DAAS also reminded members that innovative community service programming was a focus of the 17/18 dignity fund allocation plan to reach new consumers and that 7 new community service program pilots were funded in January 2018.

Additional funding for home delivered meals (HDM) for the adults with disabilities (AWD) population is needed as evidenced by a longer waitlist and an increase in monthly requests. The DFCNA uncovered lower service participation for the AWD population in HDM when compared to older adults. A member asked if there was a mechanism in place to inform members of the AWD population about HDM eligibility. DAAS answered yes, at central intake. DAAS explained that the goal is to address the HDM waitlist for AWD populations and create parity with the older adult HDM program. Based on a current

meal rate of \$6.50, the allocation would serve at least 100 consumers and is projected to clear the current AWD waitlist and allow for growth. It was asked if a RFP was needed. DAAS answered no, a contract modification would be appropriate.

The DFCNA recommended improving public awareness of existing DAAS services. It also highlighted the desire of consumers to educate the public about aging and ageism. The outreach and awareness initiative is intended to educate the public about ageism and ableism and to promote DAAS services. DAAS plans to create collateral materials and utilize its communications team to develop a cohesive approach across all stakeholders. Ms. McSpadden added that startup and/or initial investment costs for this initiative will be covered through one time only (OTO) funding. The \$300K allocation for this initiative is annual baseline funding. Members offered suggestions and comments about outreach including: 1) messaging in subways and libraries, 2) avoid portraying older adults as frail and/or needy, 3) frame aging as something to embrace 4) appeal to the boomer generation, 5) present opportunities for involvement 6) use peer liaisons, 7) outreach to people in their fifties who are caring for their parents.

A member asked how the proposed funding would improve outreach results. DAAS noted that although the DFCNA revealed a need to promote DAAS services, the department and providers are serving 1 in 4 older adults. Both older adults and AWD with at least one of the DFCNA equity factors are participating in services at a higher rate than the general population. Many services and service providers are also at capacity. This initiative will be focused on educating the public about ageism and ableism, reframing aging, and increasing community knowledge about services. An OAC member expressed concern about outreach and awareness being paired together in one funding initiative because they were distinctly different focuses. DAAS explained that the allocation for each focus will be separated once the department is able to identify the ongoing cost for both areas. A member asked if there were limitations to DAAS working with religious organizations for outreach. Ms. McSpadden responded by saying that the department is connecting with faith based organizations in the city and that Michael Pappas, the ED of SF Interfaith Council and newest member of the DAAS commission, has been helpful in the process.

Volunteer/peer visitor and phone intervention programs, such as the friendship line, are intended to mitigate social isolation. It was added that the suicide rate is high for older adults and especially LBGT older adults relative to the general population. Older adults and AWD who live alone are at risk for social isolation. Members commented that there is a need to focus on individuals who are homebound, including those who once participated in programming at community centers but are no longer able to attend. Another member added that there is also a need to be aware functional limitations, such as hearing loss which may be isolating even when individuals are participating in programming. A member asked about the allocation within the initiative. DAAS projects ~\$100K between the volunteer/peer visitor program and phone/technology intervention program.

The DFCNA highlighted areas in caregiver support that needed strengthening. The caregiver network initiative allocates funding to caregiver support and workforce support. Caregiver support is directed towards monolingual caregivers and those who do not qualify for IHSS and/or cannot afford respite care. A member asked about the allocation within the initiative. DAAS projects ~\$275K for respite care for an estimated 500 consumers and \$225K for workforce support and caregiver training.

The last initiative is to assess the case management needs for older adults with cognitive and/or other mental health concerns. DAAS providers generally cannot serve this population because of the higher level of medical and/or psychiatric care required. Through this initiative DAAS will explore how to best serve this population either directly and/or collaboratively with other city departments, such as DPH.

An OAC member asked if the commission should again request that the annual three million dollar contribution to the fund not be used to cover the annual cost of doing business (CODB) increase. DAAS

and other OAC members commented that CODB is usually covered by a set aside funding stream and that this practice is consistent with other city set aside funds.

A member of the OAC asked what percent of the DAAS budget is directed towards non- or limited English speaking individuals. DAAS was not able to provide a specific percent during the meeting, but said that the DFCNA showed that this population had a high participation rate across all services. Another member remarked that there may be an increase in English speaking eligible consumers in future years because there is a high percentage of English speaking individuals in the city that are between the ages of 55-59.

An OAC member expressed concern about the lack of LGBT and HIV status data. DAAS reminded members that the department will assess service utilization for the LGBT population once there is a full year of data collected under the city's SOGI ordinance. DAAS said that it cannot collect HIV status information because it is protected health information. Ms. McSpadden added that she has met with DPH to explore ways that DAAS can reach and serve HIV+ population if there is a need. The department noted that ~10% of the budget is directed towards services for the LGBT community. A member commented that DAAS services are open to all eligible individuals, including those who identify as LGBT.

The chair of the OAC, Ms. Ramona Davies, asked if members were in favor of the FY 18/19 growth allocation plan presented and if it aligned with the DFCNA. The OAC's collective response was yes. A motion for approval was made by Ms. Monique Zmuda and the plan was approved by the OAC.

Service Provider Working Group (SPWG) Role in SAP Plan, presented by Ramona Davies: Ms. Davies reported that the SPWG is scheduled to meet twice in June. The first meeting is set for 6/5 and is intended to review the Service Allocation Plan (SAP) process. The agenda for the second meeting on 6/29 is not finalized yet. The goal of the June meetings is to engage in a collaborative process and to have robust participation from providers. The OAC intends to collect ideas and suggestions from the SPWG to help shape the process and SAP. Another member added that the SPWG wants to have early input. Lastly, OAC members discussed the need for a meeting in June in light of also having two SPWG meetings scheduled in June. The OAC members decided not to meet in June.

Nominations and Election of OAC of OAC Chair and Vice Chair (May – December 2018), presented by Ramona Davies: Ms. Davies reported that the dignity fund legislation requires the OAC to elect and/or re-elect an OAC chair and vice chair. A motion was made to re-elect Ms. Ramona Davies as chair and Ms. Sandy Mori as vice chair. It was approved by the other OAC members in attendance.

Public Comment: A representative from CTN (Community Technology Network) suggested using computer tablets and other technology devices to address isolation for homebound individuals. Two members of the Community Music Center Older Adult Choir Program expressed their appreciation for being able to participate in the program and explained how it is beneficial in combatting isolation. They added that the program has an intergenerational component and consist of 350 older adults with diverse backgrounds. They asked the OAC and DAAS to consider supporting the program through funding.

Announcements: Jessica Lehman announced the date and time of the City's budget hearing and encouraged all present to attend (June 18th at City Hall, 10 a.m.).

Adjournment: 4:45 p.m.

Next meeting: Monday, 7/16/18, 3:00 p.m. to 5:00 p.m.
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